

Name	Dr.A.Saleth Mary Vetriselvi
Qualification	M.Com., M.Phil.,PGDCAB., Ph.D.,
Designation	Assistant Professor
Year of Joining	17th June 2019
Specialization	Tally, Cost Accounting, Operations Research, Human Resource Management, Management Accounting and Financial Accounting
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Seminars/Workshops/FDP

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Type
25.07.2024	Participated	Professional Growth and Wealth Management	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi	Conference	International
6.04.2024	Participated	AI Tools for Teaching and Learning	IQAC, St. Xavier's College (Autonomous), Palayamkottai and Xavier Board	Online Training	National
25.03.2024 & 26.03.2024	Participated	Biotechnology to Entrepreneurship	St. Mary's College (Autonomous), Department of Commerce	Conference	International
20.01.2024	Participated	Navigating Consultancy, Filing and Designing Research Article: Insights and Strategies	St. Mary's College (Autonomous), Thoothukudi	Seminar	National
24.11.2023	Participated	Concept of LOCF and its implementation	St. Mary's College (Autonomous), Thoothukudi	Workshop	State

15.09.2023	Participated	Research Writing Skills And Application for Social Science Research	Kamaraj Women's College, Thoothukudi	Workshop	State
13.08.2023	Participated	AI tools for Education with special Reference to Chat GPT,GPT4 7 LAMMA	St. Mary's College (Autonomous),Department of Library	Seminar	National
10.03.2023	Participated	Recent Developments and Innovations in Social Science, Arts & Humanities	EAST& St. Mary's College (Autonomous),Department of Commerce	Conference	International
07.02.2023	Participated	Keys to Publish in High Impact Journals	Marian Research Forum, St. Mary's College(Autonomous), Thoothukudi	Webinar	International
18.11.2022	Participated and Organized	Problem solving and ideation Workshop	IIC & PG & Research Department of Commerce	Workshop	National
28.10.2022 To 29.10.2022	Participated and Organized	Hands on Training on SPSS FOR PH.D SCHOLARS AND M.COM STUDENTS'	St. Mary's College (Autonomous),Department of Commerce	Training	Regional
23.9.2022	Participated	Wise teachers who safeguard themselves and.....	IQAC,St.Marys College, Thoothukudi	Orientation	State
30.08.2022	Participated	Startup Company- It's Legal Issues & Ethics	IIC & Library Committee of St,Mary's College (Autonomous), Thoothukudi	Webinar	National
20.08.2022	Participated	Business Model Canvas	St. Mary's College (Autonomous),Department of Commerce	Webinar	National
12.7.2022 to 17.7. 2022	Participated	Faculty development for young faculty of colleges and universities	St.Christopher's College of Education,Vepery,Chennai	FDP	National
4.5.2022 and 5.5. 2022	Presented	Human Resource Management in the Era 5.0	St.Xavier's College (Autonomous), Tirunelveli	Conference	International
29.3.2022 and 30.3.2022	Participated	Technology enabled transformation and its impact on new age	PG and Research Department of Commerce, St.Joseph's	Seminar	National

		banking	College,Trichy		
11.3.2022	Participated	Legal Aspects of Start ups & Career Opportunities	IIC & PG & Research Department of Commerce	Webinar	National
10.01.2022	Participated	Library without walls: E-Resources through NLIST	St. Mary's College (Autonomous), Department of Library	Online Workshop	National
15.12.2021	Participated	Prospectus on Social Media tools on Knowledge Sharing	St. Mary's College (Autonomous), Department of Library	Webinar	National
11.12.2021	Participated	Impediment for Women Career Advancement	St. Mary's College (Autonomous), Department of Commerce	Webinar	National
02.12.2021	Participated	Don't Say "Why me" say " Try me"	St. Mary's College (Autonomous), Department of Commerce	Webinar	International
09.6.2021	Participated	The Impact of COVID 19 Pandemic on Marketing	Sadakathullah Appa College (Autonomous), Tirunelveli	Webinar	National
26.5.2021 to 31.5.2021	Participated	Strategic Resilience and Organisation Agility	Valluvar College of Science and Management ,Karur	Virtual FDP	National
01.5.2021	Participated	Evolution of Container Terminal Business In India	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	Regional
30.4.2021	Participated	Govt. Schemes for Start-up and Qualities to become a Successful Entrepreneur	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	Regional
28.4.2021	Participated	Trust, NGOs- Performance Evaluation	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	National Level
27.4.2021	Participated	Financial Inclusions, Services and Opportunities in Digital Age	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	National Level

24.4.2021	Participated	Interdisciplinary Research Perspectives: Integration of Science and Humanities in Bio-Diversity Conservation	St.Mary's College, (Autonomous) Thoothukudi	Virtual Conference	International
16.3.2021	Attended	Theory Building Research	Marian Research Forum, St.Marys College (Autonomous)	Webinar	International
21.07.2020-23.07.2020	Participated	Research Methodology & Data Analysis in Business research	Department of Commerce, St. Mary's College	Webinar	National
11.7.2020	Participated	Learning to live with COVID-19: Embracing the New Reality	IQAC, St. Mary's College, (Autonomous) Thoothukudi.	Webinar	National
10.7.2020	Participated	An Update on Covid 19	IQAC, St. Mary's College, (Autonomous) Thoothukudi.	Webinar	International
30.6.2020	Participated	STARTUPS TO UPLIFT INDIA	DEPARTMENT OF COMMERCE (SHIFT- II) ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	Webinar	National
29.6.2020	Participated	Research Indicators, Publishing Ethics and Predatory Journals 6:00pm to 7:30pm	Department of Library, Sri Parasakthi College for Women, Courtallam, Tenkasi-627 802, TamilNadu, India.	Webinar	National
27.6. 2020	Participated	Importance of Learning New Skills to Navigate Through Changing Times	Department of Business Administration, CSI Jayaraj Annapackiam College, Nallur, Tenkasi Dist, Tamilnadu	Webinar	National
26.6.2020	Participated	Curriculum Development and Delivery Through	Sarah College of Education for Women, Nanjai Uthukkuli, Erode	Webinar	International

		Learning Objectives	- 638 104.		
26.6.2020	Participated	Education for Industries 4.0 and the Digital Future	A Centre for Innovation and Development of Entrepreneurship (ACIDE) & Industry Institution Interaction Cell (IIIC) of The Standard Fireworks Rajaratnam College for Women, Sivakasi	Webinar	International
26.6.2020	Participated	Leadership and Positive Attitude	Department of English(Shift -1) in association with Internal Quality Assurance Cell of Sri Kanyaka Parameswari Arts & Science College for Women, Chennai.	Webinar	International
26.6.2020	Participated	COVID-19 & Care for Environment	IQAC Director ST. XAVIER'S COLLEGE(AUTONOMOUS), PALAYAMKOTTAI	Webinar	National
26.6.2020	Participated	Building Research Capacity in Institution	Sri Eshwar College of Engineering, Coimbatore.	Webinar	National
24.6.2020	Participated	HEALTH AND HYGIENE PRACTICES FOR WOMEN AGAINST COVID-19	Mrs.K.Subashini, Nursing tutor, Our lady School of Nursing, St.Joseph Hospital, Dindigul.	Webinar	National
22.6.2020	Participated	STRATEGIES TO BOOST TEACHING AND LEARNING	BLISS O BLISS YOU TUBE CHANNEL	Webinar	National
20.06.2020	Participated	Entrepreneurship and Patent Possibilities	The PG & Research Department of English , St. Mary's College (Autonomous), Thoothukudi	Webinar	National

19.6.2020	Participated	PRACTICE YOUR BUSINESS GRADE (PUBG) TO DIGIPRENEURS	P.S.R ENGINEERING COLLEGE,SIV AKASI	Webinar	National
19.6.2020	Participated	ESSENTIAL SKILLS AND QUALITIES OF TEACHERS	Department of Business Administration, Sri Krishnasamy Arts and Science College,Mettamalai,Sattur	Webinar	National
19.6.2020	Participated	A Sound Mind in a Sound Body	Srivatsa College of Education and Bharathiya Shikshan Mandal	Webinar	National
18.6.2020	Participated	“LIFE SKILLS & OPPORTUNITIES IN SOCIAL COMMERCE POST COVID-19”	IQAC & DEPARTMENT OF COMMERCE (HONOURS) IN ASSOCIATION WITH E CRUSADERS	Webinar	National
17.6.2020	Participated	NEXT GEN BUSINESS INTELLIGENCE & ANALYTICS	DEPARTMENT OFMANAGEMENT , ANGAPPA COLLEGE OF ARTS AND SCIENCE	Webinar	National
12.6.2020	Participated	Business prospects for passionate Entrepreneurs in Health Care Industry	Department of MBA St. JOSEPH'S COLLEGE OF ENGINEERING	Webinar	National
12.6.2020	Participated	TAX TYPES AND ITS IMPACT ON INDIVIDUAL FAMILY	ANNAI HAJIRA WOMEN'S COLLEGE, MELAPALAYAM, TIRUNELVELI-627005, TAMILNADU	Webinar	International
11.6.2020	Participated	Visa For Success	Department of Commerce, Annai Hajira Women's College, Melapalayam.	Webinar	International
11.06.2020	Participated	Snake and Ladders for Entrepreneurs in Post Covid-19	IIC & EDC and Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National
11.6.2020	Participated	Insurance for Business Management	Department of Commerce Finance (Unaided),	Webinar	National

			Sadakathullah Appa College, Tirunelveli		
11.6.2020	Participated	India will smile again after COVID 19	Braves Educare Society&Rekhankit foundation	Webinar	National
10.6.2020	Participated	Impact of Leadership Qualities	Department of Business Administration, Einstein College of Arts and Science, Tirunelveli, Tamil Nadu, India.	Webinar	State Level
10.6.2020	Participated	The Crisis with Opportunities: COVID - 19 and E-Commerce	Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National
10.6.2020	Participated	Outcome Based Education & Its Impact In Teaching, Assessment And Evaluation	Department of Commerce (SF) and Department of Commerce - CA (SF), Mannar Thirumalai Naicker College, Madurai	Webinar	National
8.6.2020 to 10.6.2020	Participated	Three Days on IPR and e-Content Development	Government of Maharashtra's Rajaram College, Kolhapur	Webinar	National
08.06.2020	Participated	COVID 19 and future employability	Kerala Institute of cooperative Management, Thiruvananthapuram	Webinar	National
08.06.2020	Participated	" Implications Of COVID 19 on Financial Sectors"	V. P. Institute of Management Studies and Research, Sangli	Webinar	National
08.06.2020	Participated	Post Pandemic Global Paradigm Shift and East Asia : Implications for India	Department of International Studies, Political Science and History in Association with the Consulate General of Republic of Korea in Chennai, Indo-Korea Science and Technology and Centre and Innovation Center of Christ (Deemed to be University).	Webinar	International

6.6.2020	Participated	Customers experience management in information Era	Department of Management Studies, Francis Xavier Engineering College	Webinar	National
6.6.2020	Participated	Sign up for Webinar on citation Tools	The Gandhigram Deemed Universtiy, Dindugal	Webinar	National
6.6.2020	Participated	Strategic Management Of Changing Times	NARASARAOPETA ENGG.COLLEGE	Webinar	National
23.5.2020	Participated	COVID CRISIS - UNLOCK & UNLEASH	Patel Institute of Science and Management , Bangalore	Webinar	National
23.5.2020	Participated	Enhancing the power within	Dept. of ECE,ISTE Faculty chapter Dr.Sivanthi Aditanar College of Engineering, Tiruchendur	Webinar	National
5.6.2020	Participated	IMPACT OF COVID - 19 ON INDIAN STOCK MARKET	PG and Research Department of Commerce, L.R.G Government Arts College for Women, Tirupur-4	Webinar	National
5.6.2020	Participated	Believe in the Power of Mentoring	Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National
5.6.2020	Participated	Turn the challenges to opportunity: covid-19 pandemic		Webinar	International
5.6.2020	Participated	COVID-19: Impact of Online Education System in Some Perspectives	Mahila Mahavidyalaya(MMV), Banaras Hindu University VARANASI, UP, INDIA-221005	Webinar	International
4.6.2020	Participated	Creating a culture of learning in this scenario_ COVID 2019	Department of Aeronautical Engineering, Hindusthan College of Engineering and Technology ,	Webinar	National

			Coimbatore - 641032 .		
3.6.2020	Participated	EFFECTIVE USAGE OF ICT TOOLS FOR HIGHER EDUCATION	SERVITE ARTS & SCIENCE COLLEGE,KARUR	Webinar	International
2.6.2020	Participated	Online Resources for Research and Plagiarism	Ansal University-Gurgeon	Webinar	National
1.06.2020 to 07.06.2020	Participated	"Transforming Education- The Google Classroom Way"	Aachi Institute of Management and Entrepreneurial Development	FDP	National
31.5.2020	Participated	Women Empowerment and Women in Politics & Women Safety and Violence Against Women During Pandemic	Indian institute of Education (B.Ed. section), Noul, Howrah	Webinar	National
31.5.2020	Participated	How to use open Educational Resources to Desire	Department of Physics (SSC), St.Mary's College (Autonomous) Thoothukudi	Webinar	National
30.5.2020	Participated	Young Professionals: Plotting a Career Path Post Pandemic	IQAC, St.Mary's College Thoothukudi	Webinar	National
30.5.2020	Participated	Economic Impact on Service Sector	JJ College of Arts and Science (Autonomous), Pudhukottai	Webinar	National
30.5.2020	Participated	Emerging business opportunities and enhanced government assistance to Micro and Small Enterprises	Francis Xavier & Scad Collge of Engg. Technology, Tirunelveli	Webinar	National
30.5.2020	Participated	IT Trends Banking Industry	Department of Computer Science, St. Mary's College(Autonomous) Thoothukudi	Webinar	National
28.5.2020 to 30.5.2020	Participated	Data Analysis using SPSS	The American College, Madurai	Webinar	National

29.5.2020	Participated	Research Reinvested	Indian Academy Degree college(Autonomous), Bangalore	Webinar	National
27.5.2020 to 29.5.2020	Participated	Faculty development program	Saiva Bhanu Kshatriya College & Edufly's Faculty Development Program	FDP	National
28.5.2020	Participated	SWOT- COVID'19 Academia Industry Perspective	Department of Management Studies & IQAC OF - M.K.UNIVERSITY	Webinar	National
28.05.2020	Participated	"Turn the challenges to opportunities: COVID-19 Pandemics and measures to combat in Higher Education of India"	NAAC, Bangalore	Webinar	National
28.5.2020 & 29.5.2020	Participated	Logistics and Tourism Management in the Post COVID 19	Department of Logistics Management, Faculty of Management Alagappa University	Webinar	International
16.5.2020	Participated	Economic meltdown poses threat to financial stability – COVID 19	Department of Commerce WITH ACCA – UK & ISDC, Rathinam college of Arts & Science, Coimbatore	Webinar	International
14.5.2020 to 16.5.2020	Participated	LATEST TRENDS IN COMMERCE	Department of Commerce and Research Centre, Sarah Tucker College, Tirunelveli	Webinar	International
27.05.2020	Participated	Manage Stress Before Stress Manages You	Department of Commerce (SSC) St. Mary's College, (Autonomous) Thoothukudi	Webinar	National
26.5.2020	Participated	"Know Plagiarism! No Plagiarism"	Department of Physical Education & IQAC, Tirunelveli Dakshina Mara Nadar Sangam College, T. Kallikulam	Webinar	National
26.5.2020	Participated	TEACHERS AND TECHNOLOGY	Management Studies Department of Noorul Islam UNIVERSITY	Webinar	National

25.5.2020 to 29.5.2020	Participated	Five-Day Online Faculty Development Program on Role of Google Apps and Blogs	ALAPAN Haldia, West Bengal, India.	FDP	National
25.05.2020	Participated	Managing Your Finances and Investments during Pandemic And Current Economic Meltdown”	Department of Commerce, St. Mary’s College, (Autonomous) Thoothukudi	FDP	National
22.5.2020	Participated	Business openings and challenges for start-ups amidst Novel COVID-19 pandemic	Alagappa Institute of Management, Alagappa university, Karaikudi	Webinar	National
22.5.2020	Participated	An Insight Into NAAC - RAF	the Internal Quality Assurance Cell, V.O.Chidambaram College on	Webinar	National
21.5.2020	Participated	“Managing your Finances & Investments During COVID 19”	Dept of Commerce – (Shift 1)Stella Maris College,Chennai and Finmark Trainers India Pvt Ltd	Webinar	National
18.05.2020 to 22.05.2020	Participated	Principles of Management Faculty Development Program	CSE Department, Panimalar Institute of Technology in association with CSI and IEEE Computer Society	FDP	National
16.5.2020	Participated	Economic meltdown poses threat to financial stability – COVID 19	Department of Commerce WITH ACCA – UK & ISDC, Rathinam college of Arts & Science, Coimbatore	Webinar	International
14.5.2020 to 16.5.2020	Participated	LATEST TRENDS IN COMMERCE	Department of Commerce and Research Centre, Sarah Tucker College, Tirunelveli	Webinar	Inter National
15.05.2020	Participated	Arenaafter Corona	Department of Commerce,Providence College for Women Coonoor	FDP	Online
15.5.2020	Participated	EAT - A - Way for Healthy Lifestyle	Department of Zoology, V.O.Chidambaram College	Webinar	National

15.5.2020	Participated	“Hedging Foreign Exchange Risk”	Department of Management Studies (FXDoMS), Francis Xavier Engineering College, Tirunelveli,	Webinar	National
14.5.2020	Participated	“Impact of consumer behaviour in COIVD 19”	Department of Business Administration, Bharathidasan College of Arts and Science, Erode	Webinar	National
13.5.2020. 14.5.2020	Participated	Mental health & psycho social consideration during lockdown	St. Mary’s College, (Autonomous) Thoothukudi. In association with Aathi Foundation, CBE.	Webinar	National
12.5.2020	Participated	Selection of Appropriate Statistical Tools : A Critical Way for Succesful Research	Research Forum, St. Mary’s College, (Autonomous) Thoothukudi.	Webinar	National
11.5.2020	Participated	Psychological first aid.	Psychology department, St. Mary’s College, (Autonomous) Thoothukudi.	Webinar	National
1.05.2020 and 14.05.2020	Participated	Mental Health & Psychosocial consideration during Lockdown	St. Mary’s College in association with Aathi Foundation CBE	Workshop	Online
11.05.2020	Participated	Psychological First Aid	Department of Psychology, St. Mary’s College (Autonomous) Thoothukudi	Webinar	Online
29.4.2020	Participated	Public Relations	NEHRU Institute Of Engineering and Technology	Webinar	National
29.4.2020	Participated	Fundamentals of intellectual property rights – patents, trade marks, copyrights and Designs	UDYAMITA – ED cell of DG Vaishava College, Chennai	Webinar	National
2.3.2020	Participated	Institute to Industry – A Navigatory Workshop	Department of Management studies Manonmaniam sundaranar University	workshop	National

20.02.2020	Presented	Intellectual Property and Entrepreneurship	Holy Cross Home Science College	Conference	International Level
18.02.2020-22.02.2020	Participated	Capacity Building Workshop on e content	IQAC,St.Mary's College	Webinar	State
03.02.2020	Participated	Scientific Publication and Evaluation:Reference Tools,Citation Analysis and Plagiarism.	Department of Library and Research Froum St.Mary's College(Autonomous), Thoothukudi.	Conference	National Level
28.01.2020	Participated	Industry4.0.	Department of Commerce,St.Mary's College	Conference	International Level
27 th Jan.2020	Presented	An Empirical Study about Work Life Balance of Self Financing Professors	PG & Research Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Conference	International
23 rd and 24 th Jan.2020	Presented	A Study on Significance and Role of Women Entrepreneurs in Thoothukudi	Research Department of Commerce St.John's College, Palayamkottai	Conference	International
20.01.2020	Participated	Innovation- A Path for Outcome Based Research.	Marian Research Forum	Conference	National Level
9 th December 2019	Participated	Women Empowerment & Women Entrepreneurship	Department of Economics St.Mary's College (Autonomous), Thoothukudi	Seminar	International
21 st – 23 rd Nov. 2019	Participated	Special Education	Centre for Special and movement education Manonmaniam sundaranar University	Workshop	National
13 th Sep. 2019	Presented	Retrenchment of Employees in BPOs	Research Advisory committee St.Mary's College (Autonomous), Thoothukudi	Seminar	National

31 st Aug. 2019	Presented	A descriptive study about the entrepreneurs and magnanimous – start up programme	Department of Commerce E.M.G Yadava Women's College, Madurai	Seminar	International
8 th Aug. 2019	Presented	An Introduction of GST in Abroad and in India	The Research Centre of Commerce Fatima College(Autonomous), Madurai	Seminar	National
18 th and 19 th July 2019	Participated	Intellectual Property Rights	Department of Science and Technology Department of Science and Technology, Sri. SRNM College,Sattur	workshop	State level
6 th March 2019	Presented	Corporate Social Responsibility of Private companies	PG & Research department of Commerce Pasumpon Muthuramalinga thevar college, Melanelithanallur.	Conference	International
1 st March 2019	Participated	INDIAN URBAN FUTURES – Building Eco Neighborhoods in Metro cities	Department of Management Studies SCAD group of institutions, Vannarpettai.	Conference	International
12 th Feb.2019	Participated	Logistics and supply chain management	Department of Commerce St.Mary's College(Autonomous), Thoothukudi.	Seminar	National
31 st Jan. and 1 st Feb.2018	Participated	Socio economic environmental ethical science and technological impact on various facets of trade and commerce	Department of Commerce Sri saradha college for women, Tirunelveli.	Conference	International
23 rd Feb.2018	Presented	GST in Abroad and in India	Department of Commerce Sri Paramakalyani College, Alwarkurichi.	Conference	International
22 nd Feb.2018	Participated	Social entrepreneurship – an emerging trends	PG & Research department of Commerce Sri Parasakthi College	Conference	International

			for Women, Courtallam.		
16 th Feb. 2018	Presented	Attrition of Employees in BPOs	Department of Commerce Sri.S.Ramasamy Naidu memorial college, Sattur	Conference	Internati onal
9 th Feb. 2018	Presented	Financial Inclusion, Micro Finance, Women Entrepreneurship And Economic Development: The Reality	Department of Commerce Sarah Tucker College, Tirunelveli.	Seminar	National
16 th Sep.2017	Presented	Study On Customers Satisfaction Towards Sales And Services Of City Super Market In Melapalayam	Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
23 rd Feb.2017	Presented	An appraisal of Cashless economy policy and demonetization in development of Indian Economy	Department of Commerce Sadakathullah Appa College, Tirunelveli.	Conference	National
8 th Feb.2017	Participated	Contemporary HRM practices for Excellence in Business Performance	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
19 th Aug. 2016	Presented	Financial Inclusion, Micro Finance, Women Entrepreneurship And Economic Development	PG & Research department of Commerce V.O.Chidambaram college, Thoothukudi.	Seminar	National
28 th March 2015	Participated	“Research Methodology and application of tools for analysis(SPSS) ”	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Workshop	state
18 th Feb. 2015	Presented	Economic Development and Role Of SHG's in Melepalayam	Department of Commerce Sadakathullah Appa College, Tirunelveli.	Seminar	National

6 th and 7 th Feb. 2014	Presented	Impact of Facebook Among Youths With Special Reference To Francis Xavier Engg. College Students	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
29 th Jan 2014	Presented	Stress Management strategy a key factor to reduce anxiety in Health Care Marketing	Department of Business administration St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
27 th Sep. 2013	Presented	Problems of Green Marketing and Role of Indian Banking Sectors in Green Management	Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
9 th and 10 th Feb.2012	Presented	Role of banks in Financial Inclusion	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
11 th Jan. 2011	Presented	Corporate Social Responsibility as a Key to deliver sustainable value to the society	Department of Corporate Secretaryship St.Xavier's College(Autonomous), Palayamkottai.	Seminar	State
9 th March 2010	Participated	“Enhancing Employability”	Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Workshop	State
27 th March 2009	Presented	Impact of Global Financial crisis in India	Department of Commerce M.S. University	Seminar	National
6 th March 2009	Presented	MALL – Emerging retail sector	Department of Business administration St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
13 th and 14 th March 2008	Presented	Industry and Higher Education	Department of Rural Industries and Management Gandhigram rural university, Gandhigram, Dindugal.	Seminar	National

28 th & 29 th Feb.2008	Presented	Knowledge Management	Periyar Institute of Management studies Periyar university,Salem	Seminar	National
28 th & 29 th Feb.2008	Presented	Viral Marketing: motives and Challenges for marketers	Periyar Institute of Management studies Periyar university,Salem	Seminar	National
23 rd Feb.2008	Presented	Performance of private insurance sector	Department of Commerce CMS College of Science and Commerce, Coimbatore	Seminar	National
28 th & 29 th Feb.2008	Presented	Mutual funds trends in India	Periyar Institute of Management studies Periyar university,Salem	Seminar	National
23 rd Feb.2008	Presented	Role of IRDA	Department of Commerce CMS College of Science and Commerce, Coimbatore	Seminar	National
21 st -23 rd of Jan 2008	Presented	Impact of foreign direct investment in India	Department of Economics M.S. University	Seminar	National
19 th and 20 th Jan.2008	Presented	Financial innovations and monetary control	Department of Commerce and Financial services Bharathidasan university, Thiruchirappalli	Seminar	International
17 th & 18 th Dec. 2007	Presented	Outsourcing in service sector	PG & Research department of Commerce Dwaraka doss goverdhan doss vaishnav college, Arumbakkam, Chennai	Seminar	National

PUBLICATION IN BOOKS

	TITLE OF THE PAPER	ISBN NO	YEAR
1.	Role of Banks in Financial Inclusion	978-81-909192-3-4	2012 Pp.34-42
2.	Recent Trends in Banking Industry	978-81-923975-5-9	MARCH -2013 Pp.207-210
3.	Problems of Green Marketing and Role of Indian Banking Sectors in Green Management	978-81-923975-9-7	SEP – 2013 Pp. 234-239
4.	Impact of Facebook Among Youths With Special Reference To Francis Xavier Engg. College Students	978-81-92288-27-7	FEB- 2014 Pp.
5.	Economic Development and Role Of SHG's in Melepalayam	9-78-93-80686-29-5	Feb -2015 Pp.22-26
6.	Stress Management strategy a key factor to reduce anxiety in Health Care Marketing	978-93-84734-084	Feb – 2015 Pp.227-232
7.	Corporate Social Responsibilities and the Stakeholders	9-78-93-847341-4-5	SEP- 2015 Pp. 19-20
8.	An appraisal of Cashless economy policy and demonetization in development of Indian Economy	978-93-84734-47-3	FEB -2017 Pp. 116-121

Papers Published in Journals

S. No	Title of the Paper	Journal	Year	Volume	Issue	Page No.
1.	Attitude of customers towards E - banking services offered by public and Private sector banks in Tirunelveli District	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022	ISSN PRINT 2319 1775	ONLINE 2320 7876	18031 - 18038
2.	An Empirical analysis on satisfaction and Problems of Customers of Pubic sector and Private sector bank in Tirunelveli	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022	ISSN PRINT 2319 1775	ONLINE 2320 7876	5277 - 5283
3.	A Study on Impact of Social Media Networking Sites Among College Students with Special Reference to Thoothukudi District	Studies in Indian Place Names (UGC Care Journal)	2022	Vol-40	Issue-71- March -2020 ISSN: 2394-3114	Page no. 750 - 754
4.	Effect Of Social Media Usage Among Arts College Students	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL	2022	ONLINE 2320 7876	ISSN PRINT 2319 1775	Page no. 5171- 5174

		SCIENCE				
5.	A Study On Impact Of Social Media Networking Sites Among College Students	Neuro Quantology	2022	Volume 20 Issue 19	November 2022	Page 5173-5175
6.	Attitude of customers towards E - banking services offered by public and Private sector banks in Tirunelveli District	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022		ISSN PRINT 2319 1775 ONLINE 2320 7876	Page no.18 031-18038
7.	An Empirical analysis on satisfaction and Problems of Customers of Pubic sector and Private sector bank in Tirunelveli	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022	ONLINE 2320 7876	ISSN PRINT 2319 1775	Page no.52 77 - 5283
8.	Work life balance among the college teachers of arts and science college in Tirunelveli district	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022	ISSN ONLINE 2320 7876	ONLINE 2320 7876	PRIN T 2319 1775
9.	A Study on Work life Balance of Tirunelveli Municipal Corporation Workers	Wesleyan Journal of Research - UGC Care Approved, Peer Reviewed and Referred Journal	2021	Vol 29 No 1 (April 2021)	ISSN: 0975-1386 Volume 29. No.1 -2021	
10.	Role and functioning of	Xaverian journal of	2017	Volume 7	ISSN:2278	Pp.

	Banks in Tirunelveli District towards fund mobilization, Branch expansion and Financial Inclusion	Marketing		No.7	6562	57-67
11.	A study on Role of Banks in Financial Inclusion with Special reference to Tirunelveli District	Xaverian journal of Marketing	2017	Volume 8 No.8	ISSN:2278 6562	Pp.71- 80
12.	Security issues and solutions in the emerging e-commerce and e-business: a wakeup call	Xaverian journal of Marketing	2017	Volume 9 No.9	ISSN:2278- 6562	Pp. 105- 109
13.	Attrition of Employees In BPOs	Research Journal of SRNMC	2018		ISSN:2395- 7085 FEB - 2018	Pp.138 -140

ACTED AS A RESOURCE PERSON

DATE	NAME OF THE INSTITUTION	INVITED AS	TOPIC/ EVENT
27.1.20217	K. R.ARTS AND SCIENCE COLLEGE, KOVILPATTI	Chief guest	State level seminar
4 th and 5 th May 2022	St.Xavier's College (Autonomous), Tirunelveli	Panel Member	International Conference
Marian Fest - 2019	St.Mary's College (Autonomous) Palayamkottai.	Judge	Mono Acting
COMMERCE CARNIVAL 2018	Dept. of Commerce, St.Xavier's College(Autonomous), Tirunelveli	Judge	Product Launch
CORPOROVA 2018	Dept. of Corporate Secretaryship, St.Xavier's College(Autonomous), Tirunelveli	Judge	Logo designing
MEXPO 2017	Dept. of BBA St.Xavier's College(Autonomous), Tirunelveli	Judge	BEST MANAGER

22 nd JAN 2014	Govindammal Aditanar College for Women, Tiruchendur	“GUEST LECTURE”	Interview techniques for budding managers
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Others:

Responsibilities Held:

S. No	Position Held	Period
1.	In charge of CDP	2022-2023
2.	Member of IIC	2022-2023
3.	Member of Board of Studies meeting in Sadakathullah Appa College, Tirunelveli	2022 to Till date
4.	Member of Parent Teachers Association	2021-22 , 2022-23 , 2023-24 and 2024 -25
5.	Member of Examination cell	2021-22 , 2022-23 and 2023-24
6.	Member of Library Committee	2021-22 , 2022 – 23 and 2023-24
7.	MOOC Course In charge	2021-22 , 2022 – 23 and 2023-24
8.	Member of Research Forum	2019-20 and 2020-21
9.	Member of Digital excellence committee	2019-20 and 2020-21